



ICT Ministers around the Globe Heading to Seoul to Promote Sustainable Growth - World Information and Communications Summit 2010 -

The Korea Communications Commission (KCC) holds the World Information and Communications Summit 2010 (WICS 2010) at Hotel Shilla, Seoul, on May 25 to strengthen international cooperation in broadcasting and communications. World IT Show 2010 (WIS 2010) will be concurrently held at COEX from May 25 to 28.

The Summit, which is held under the theme of “Expanding Digital Economy and Culture,” will serve as an opportunity to discuss the role and vision of broadcasting and communications in the midst of the global economic downturn. It will be attended by ICT Ministers and Vice Ministers from about 15 nations around the world including Mongolia, Ghana, Peru, Mexico, Rwanda and Vietnam.



The WICS 2010 aims to strengthen cooperation and build a more sustainable future by sharing participating countries’ experience and vision in the ICT fields. Kicked off in 2005, the annual Summit was held under the name of “World ICT Summit” until 2006 and “IT Ministerial Conference” in 2007 by the former Ministry of Information and Communication. Since 2008, the Korea Communications Commission (KCC) has hosted the Summit under the name of “World Information and Communications Summit (WICS).

Beginning with the presentation of KCC Chairman Choi See-joong, each participant will give a presentation on his or her Ministry’s policies to tap into ICT and lay the groundwork for job creation and sustainable economic growth. This will be followed by discussion on how to promote cooperation in ICT to bring about mutual prosperity.



The WICS 2010 also coincides with World IT Show 2010 (WIS 2010) which has been held since 2008. As the largest IT exhibition in Korea, it will serve as a venue to showcase and demonstrate latest cutting-edge IT technologies and services, promoting Korea's advanced digital culture and creating more business opportunities.



Approximately 700 companies specializing in broadcasting and communications fields from Korea and abroad are expected to take part in WIS 2010 (May 25-28) to introduce and demonstrate their state-of-the-art technologies and services. Visitors to the exhibition can have a glimpse of the future of broadcasting and communications

Ministers and Vice Ministers will also have bilateral meetings with KCC Chairman or Standing Commissioners, visit leading ICT companies and research institutes, and have business meetings.

The KCC hopes that the WICS 2010 can serve as an opportunity for participating countries to share their ICT policy experience and implications to solidify cooperative ties between participating countries.





The Summary and Outcome of WICS 2009

Summary

Date & Venue June 17 2009, COEX, Seoul

Host Korea Communications Commission (KCC)

Theme Creating New Opportunities through Convergence

Participants

Ministers and Vice Ministers from 15 countries
(Korea, Laos, Paraguay, Saudi Arabia, Thailand,
Cambodia, Indonesia, Kazakhstan, Malaysia, Mongolia,
Nigeria, Poland, Tajikistan, Uzbekistan, Vietnam)

**Concurrent
events**

World IT Show 2009
Korea Communications Conference 2009





The Summary and Outcome of WICS 2009

Outcome

Ministers and Vice Ministers from **15 nations** engaged in active discussions and **came up with strategies and visions** for the future broadcasting and communications industry.

The Summit, which concurrently took place with Korea Communications Conference 2009 and World IT Show 2009, **provided participants with opportunities for networking and sharing their insight.**

Ministers and Vice Ministers had bilateral meetings and visited leading companies and research institutes in the broadcasting and communications sector, **further strengthening bilateral cooperation** between Korea and participating countries.



History of WICS and WIS

WICS(World Information and Communications Summit)

	2005	2006	2007	2008	2009
Title	World ICT Summit 2005	World ICT Summit 2006	IT Ministerial Conference 2007	World Information and Communications Summit 2008	World Information and Communications Summit 2009
Date	May 19, 2005	May 26, 2006	April 19, 2007	October 30, 2008	June 17, 2009
Theme	Experience Digital Korea	Government's Roles for Desirable Digital Future	Digital Convergence : Challenges and Opportunities	Towards a Digital Future - Opportunities to all	Creating New Opportunities through Convergence
Participating Countries	Malaysia, Afghanistan, Cambodia, Sri Lanka, Maldives, Bangladesh, Indonesia, Spain, Iran, Azerbaijan, Tunisia, Egypt	France, Turkey, Norway, Bulgaria, Kazakhstan, Maldives, Malaysia, Cambodia, Thailand, Indonesia, Vietnam, Brunei, El Salvador, Mexico, Dominica, Tunisia, Algeria, Israel	Spain, Hungary, Poland, Czech Republic, Ireland, Cambodia, Brunei, Indonesia, Singapore, Iran, Malaysia, Vietnam, India, Maldives, South Africa, Ghana	Vietnam, Malaysia, Turkey, Tajikistan, Uzbekistan, Cambodia, Paraguay, Guatemala	Thailand, Laos, Malaysia, Vietnam, Mongolia, Indonesia, Cambodia, Kazakhstan, Uzbekistan, Tajikistan, Poland, Saudi Arabia, Nigeria, Paraguay



History of WICS and WIS

WIS(World IT Show)

	2008	2009
Date	June. 17-20	June. 17-20
Venue	COEX	COEX
Size	630 companies from 22 countries (1,685 booths)	501 companies from 17 countries (1,243 booths)
Visitors	160,000	170,000
Host	Korea Communications Commission Ministry of Knowledge Economy	Korea Communications Commission Ministry of Knowledge Economy The Ministry of Tourism, Sports and Culture
Organizer	Korea Association of Information and Telecommunication (KAIT), Electronic Times Internet, Korea International Trade Association (KITA), Korea Economic Newspaper, COEX, K.Fairs	
Concurrent Events	OECD Ministerial Meeting	World Information and Communications Summit 2009 Korea Communications Conference 2009

※ OECD Ministerial Meeting (June 17-18 2008, COEX, Seoul) brought together about 2,300 participants including Ministers, Vice Ministers, senior government officials from 44 countries and prominent leaders of private sector and international organizations. The Seoul Declaration for the Future of the Internet Economy was adopted in the meeting.